



**Ronald McDonald  
House Charities®**  
Greater Chattanooga

Keeping families close™

## Fundraising Application

### Sponsoring Organization:

Organization		Contact Person	
Address (Contact Person)			Apt or Suite
City	State	ZIP Code	Email
Home Phone Number	Work Phone Number		Fax Number (to fax approved form to)
Sponsor's Business / Trade		Size of Membership (if applicable)	

### Special Event Information:

Description of Event	
Location of Event	Date of Event
Will the event benefit any other organization(s)? <input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, please name other organization(s) and how income will be divided:
Anticipated Income from Event % of Gross Revenues to be donated to RMHC _____ % Minimum donation _____	
Anticipated Income: _____ Anticipated Expenses: _____	

### Other Information:

How will the event be promoted?	
Will Ronald McDonald House Charities logo be used in conjunction with other logos, trademarks, etc?	<input type="checkbox"/> Yes <input type="checkbox"/> No
<i>If yes, proofs must be approved by RMHC of Greater Chattanooga</i>	
Are you (or your organization) willing to sign a hold harmless agreement prior to the event?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Has your group or organization received any adverse publicity in the past 12 months?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Has your group ever sponsored an event for RMHC of Greater Chattanooga?	<input type="checkbox"/> Yes <input type="checkbox"/> No

**Terms:**

**Sponsoring Group's Covenants**

Please initial that you agree to each covenant:

\_\_\_\_ We will conduct the event for the benefit of Ronald McDonald House Charities of Greater Chattanooga (the "Organization") in accordance with the provisions of this proposal.

\_\_\_\_ We will maintain the insurance coverage evidenced by the Certificate of Insurance accompanying this proposal throughout the pendency of the event and provide Certificate of Insurance to Ronald McDonald House Charities of Greater Chattanooga.

\_\_\_\_ Our conduct of the event will conform to applicable laws, rules, regulations and ordinances.

\_\_\_\_ We will not use any trade or service mark or related copyright of McDonald's Corporation ("McDonald's"), except as authorized by McDonald's. After being submitted to us, we will forward any related material to McDonald's Corporate Legal Department in Oak Brook, IL for approval.

\_\_\_\_ Our publicity will not suggest that the event is being sponsored or co-sponsored by the Organization or that the Organization is involved in any way except as the beneficiary. The suggested way to describe the Organization's involvement is to list the event name followed by "benefiting Ronald McDonald House Charities of Greater Chattanooga through..." We will submit all material using the Ronald McDonald House Charities name or logo to the Organization for approval prior to the publication or use of such material.

\_\_\_\_ We agree to deliver to RMHC, promptly after the completion of the Fundraising Event, the proceeds, including pledges, and to provide a written accounting of the Fundraising Event within 30 days of event.

\_\_\_\_ We will indemnify and hold harmless Ronald McDonald House Charities, Inc., the Organization and their respective trustees, directors, officers, employees, volunteers, and agents against any and all claims, liabilities, judgments, penalties, settlements, losses, damages, and expenses, including court costs and reasonable attorney's fees, incurred or suffered by these parties in connection with or as a result of the event.

\_\_\_\_ We will make the minimum donation listed in this proposal.

**Organization Consent**

In consideration of your sponsorship of a fundraising event for the benefit of the Organization, as more fully described in this proposal, the Organization hereby consents to your sponsorship of the event upon the terms and subject to the conditions set forth herein.

Sponsor Signature	Title	Date
RMHC of Greater Chattanooga Representative Signature	Title	Date

**NO FUNDRAISING ACTIVITY WILL BE APPROVED WITHOUT RECEIPT OF A COMPLETED FORM.**

Please complete and return this contract to Ronald McDonald House Charities of Greater Chattanooga

Send to:

*Ronald McDonald House Charities of Greater Chattanooga*

*Attn: Elizabeth Guye – Development Specialist*

*200 Central Avenue*

*Chattanooga, TN 37403*

*Phone (423) 778-4325 ▪ Fax: (423)778-4350*

*Elizabeth.Guye@rmhchattanooga.com*

*www.rmhchattanooga.com*

**Thank you for supporting Ronald McDonald House Charities of Greater Chattanooga!**